

Richard H. Casper

Partner/Retired

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Milwaukee



Since 1975, Richard H. Casper has acted as a counselor on the full spectrum of commercial matters affecting businesses, including licensing, purchasing/selling, lending, distribution/agency, and bankruptcy. He is a partner and corporate lawyer with the firm's Finance & Financial Institutions Practice and is former chair of the Commercial Transactions & Business Counseling Practice. Rich is also a member of the firm's Distribution & Franchise Practice and the Food & Beverage Industry Team.

Rich regularly represents manufacturers and vendors of a diverse array of goods and services, including agricultural implements, food and other consumer products, printing, software, tools, electronic equipment, and manufacturing equipment.

Representative Experience

- US \$80bn milk output supply contract.
- Joint research and development agreement with IBM.
- Reciprocal farm implement distribution agreement between U.S. and European manufacturers.

Awards and Recognitions

- Peer review rated as AV Preeminent®, the highest performance rating in the Martindale-Hubbell® Peer Review Ratings™ system.
- Selected by his peers for inclusion in *The Best Lawyers in America*® in the field of Bankruptcy and Creditor Debtor Rights/Insolvency and Reorganization Law (1987-2023).

Community Involvement

- Rich frequently presents to trade and lawyers groups on commercial contracts, sales law, distribution, bankruptcy, and antitrust law.
- He is the general editor of and authored the chapter on United States distribution law for *International Agency and Distribution Agreements* (2010), published by LexisNexis, and wrote chapters on

commissioned agency agreements in the Commerce Clearing House treatise *Product Distribution Law Guide* (2009) and the *Practical Law Company International Sales and Marketing Practice Manual* (2010).

Education

- Northwestern University (J.D., cum laude, 1975)
 - Order of the Coif
 - Editorial board of the *Northwestern University Law Review*.
- Bowdoin College (A.B., magna cum laude, 1972)

Admissions

- Wisconsin